ORDER

Orders	Order / Rev:	A2667309		
	Alt Order #:	27065266		
	Product Desc:	issue		KSN
	Estimate:	9179		Wichita KS KSNW
	Flight Dates:	09/22/20 - 09/28/20	Primary AE:	Katz Washington
	Original Date / Rev:	09/30/20 / 09/30/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Waterfront Strategies		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K Street, NW	Billing Cycle:	EOM
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	POL/Women Vote PAC	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN14921
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	68	\$38,940.00	\$33,099.00
09/28/20	10/25/20	19	\$11,260.00	\$9,571.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	68	\$38,940.00	\$33,099.00	0.00
October 2020	19	\$11,260.00	\$9,571.00	0.00
Totals	87	\$50,200.00	\$42,670.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
1 (Multi Channel		09/28/20 KSNG,KSI	•	СМ	5-6am	MTWTF	:30	10	\$200.00 P3	0.00 NM	10	\$2,000.00
	<0.NIO.00	TOD 41/		KSN Today 1									
ŀ		STODAY					5						
We	<u>Star</u> eek: 09/2	t Date 22/20	End Date 09/28/20	<u>Weekdays</u> MTWTF	Spots/Week 10	Rate \$200.00	Rating 0.00						
2 (Multi Channel		09/28/20 KSNG,KSI	•	СМ	6-7am	МГЖГБ	:30	10	\$400.00 P3	0.00 NM	10	\$4,000.00
				KSN Today 2									
ŀ		S TODAY											
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/2	22/20	09/28/20	MTWTF	10	\$400.00	0.00						
3 (Multi Channel) 09/28/20 ;KSNG,KSI	Today Show 7-8a NL,KSNW	am CM	7-8am	МГWГF	:30	5	\$700.00 P3	0.00 NM	5	\$3,500.00
				Today Show 7-8a	am								
٦	TODAY	SHW<		•									
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 09/2	22/20	09/28/20	MTWTF	5	\$700.00	0.00						
N 4	Multi	09/22/20	09/28/20	Today Show 8-9a	am CM	8-9am	MTWTF	:30	9	\$600.00 P3	0.00 NM	6	\$3,600.00
(Channel	s : KSNC	KSNG,KSI	NL,KSNW									
				Today Show 8-9a	am								
٦	TODAY	SHW<									I		

Print Date: 09/30/20 08:09:30 Page 2 of 3

Order / Rev: A2667309 Advertiser: POL/Women Vote PAC

Alt Order #: 27065266 Product Desc: issue Wichita KS KSNW

Flight Dates: 09/22/20 - 09/28/20 Estimate: 9179

Ln Ch Start End Inventory Code Break Start/End	ime Days Len Spots Rate Pri Rtg Type Spots Amoui
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/22/20 09/28/20 MTWTF 9 \$600.00 Spot Ch Date Range Description Start/End Time	0.00 <u>Weekdays Length Rate Rtg Type</u>
Spot Ch Date Range Description Start/End Time 2 Multi 09/22/20-09/28/20 Today Show 8-9am 8-9am	Weekdays <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> MTWThF :30 (\$600.00) 0.00 <i>NM</i>
Credited	(
4 Multi 09/22/20-09/28/20 Today Show 8-9am 8-9am Credited	МГWThF :30 (\$600.00) 0.00 <i>NM</i>
6 Multi 09/22/20-09/28/20 Today Show 8-9am 8-9am Credited	MTWThF :30 (\$600.00) 0.00 <i>NM</i>
N 5 Multi 09/22/20 09/28/20 M-F 9-10a CM 9-10a	MTWTF :30 10 \$340.00 P3 0.00 NM 9 \$3,060.
Channels : KSNC,KSNG,KSNL,KSNW M-F 9-10a	
LVE-KELLY&RYAN<	
Start Date End Date Weekdays Spots/Week Rate Week: 09/22/20 09/28/20 MTWTF 10 \$340.00	Rating 0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
8 Multi 09/22/20-09/28/20 M-F 9-10a 9-10a	MTWThF :30 (\$340.00) 0.00 <i>NM</i>
Credited	
6 Multi 09/22/20 09/28/20 KSN News CM 12n-1pm Channels : KSNC,KSNG,KSNL,KSNW KSN News	MTWTF :30 5 \$400.00 P3 0.00 NM 5 \$2,000.
KSN NEWS-NOON	
Start Date End Date Weekdays Spots/Week Rate Week: 09/22/20 09/28/20 MTWTF 5 \$400.00	Rating
Week: 09/22/20 09/28/20 MTWTF- 5 \$400.00 7 Multi 09/22/20 09/28/20 Good Day Kansas CM 1230p-1p	0.00 MTWTF :30 5 \$280.00 P3 0.00 NM 5 \$1,400.
Channels : KSNC,KSNG,KSNL,KSNW Good Day Kansas	MINIT .50 5 \$250.0015 0.00 NW 5 \$1,400.
GOOD DY-CARRLL	
Start Date End Date Weekdays Spots/Week Rate Week: 09/22/20 09/28/20 MTWTF 5 \$280.00	Rating 0.00
8 Multi 09/22/20 09/28/20 Days of Our Lives CM 1-2p	MTWTF :30 5 \$340.00 P3 0.00 NM 4 \$1,360.
Channels : KSNC,KSNG,KSNL,KSNW Days of Our Lives	
DAYS-OUR LIVES	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/22/20 09/28/20 MTWTF 5 \$340.00 Spot Ch Date Range Description Start/End Time	0.00 Weekdays Length Rate Rtg Type
Spot Ch Date Range Description Start/End Time 3 Multi 09/22/20-09/28/20 Days of Our Lives 1-2p	Weekdays <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> MTWThF :30 (\$340.00) 0.00 <i>NM</i>
Credited	(40.0000)
9 Multi 09/22/20 09/28/20 M-F 3-4p CM 3-4pm	MTWTF :30 5 \$400.00 P3 0.00 NM 5 \$2,000.
Channels : KSNC,KSNG,KSNL,KSNW	
M-F 3-4p ELLEN	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/22/20 09/28/20 MTWTF 5 \$400.00	0.00
10 Multi 09/22/20 09/28/20 M-F 4-430p CM 4-430pm Channels : KSNC,KSNG,KSNL,KSNW	MTWTF :30 5 \$600.00 P3 0.00 NM 5 \$3,000.
M-F 4-430p JEOPARDY TWO	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/22/20 09/28/20 MTWTF 5 \$600.00	0.00
11 Multi 09/22/20 09/28/20 M-F 430-5p CM 430-5pm Channels : KSNC,KSNG,KSNL,KSNW	MTWTF :30 5 \$900.00 P3 0.00 NM 5 \$4,500.
M-F 430-5p JEOPARDY	
Start Date	Rating
Week: 09/22/20 09/28/20 MTWTF 5 \$900.00	0.00
12 Multi 09/22/20 09/28/20 KSN News at Five CM 5-530pm Channels: KSNC,KSNG,KSNL,KSNW	MTWTF :30 4 \$1,000.00 P3 0.00 NM 4 \$4,000.
KSN News at Five KSN NEWS-5P	
Start Date End Date Weekdays Spots/Week Rate	Rating

Print Date: 09/30/20 08:09:31 Page 3 of 3

Order / Rev: A2667309 Advertiser: POL/Women Vote PAC

Alt Order #: 27065266 Product Desc: issue Wichita KS KSNW

Flight Dates: 09/22/20 - 09/28/20 Estimate: 9179

Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Start Date Start Date End Date Start Date S	Ln Ch Start End	Inventory Code Bre	eak Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
13 Multi 09/22/20 09/28/20 KSN News at Six CM 6-630p MTWTF- :30 5 \$1,500.00 P3 0.00 NM 5 \$7,500.00	Start Date End Date	Weekdays Spots/We	eek Rate	Rating	·				
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six KSN NEWS-6P Start Date End Date Weekdays MTWTF 5 \$1,500.00 0.00	Week: 09/22/20 09/28/20	MTWTF	4 \$1,000.00						
KSN News at Six KSN News at Six KSN News at Six KSN News at Date End Date Golden Golden			1 6-630p	МГЖГБ	:30	5 \$1,500.00 P3	0.00 NM	5	\$7,500.00
KSN NEWS-6P Start Date End Date Weekdays MTWTF- 5 \$1,500.00 0.00	Channels : KSNC,KSNG,KS	•							
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	KSN NEWS-6P	KSN News at SIX							
Week: 09/22/20		Weekdays Snots/We	eek Rate	Rating					
14 Multi									
KSN News at Ten Mon-Fri	14 Multi 09/22/20 09/28/20	LN M-F CM		n <u>МГ</u> WГF	:30	3 \$1,500.00 P3	0.00 NM	3	\$4,500.00
KSN NEWS-10P< Start Date End Date Weekdays MTWTF- 3 \$1,500.00 0.00	Channels: KSNC,KSNG,KS	NL,KSNW				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Start Date End Date Weekdays MIWTF- 3 \$1,500.00 0.00		KSN News at Ten Mon-Fri							
Week: 09/22/20 09/28/20 MTWTF 3 \$1,500.00 0.00 15 Multi 09/22/20 09/28/20 Tonight Show CM 10:35p-11:35pm MTWTF :30 4 \$560.00 P3 0.00 NM 4 \$2,240.00 Channels: KSNC,KSNG,KSNL,KSNW TONITE SHW-NBC Start Date Start Date Weekdays MTWTF Spots/Week Rate Rating Rating Rating No.00 NM 1 \$1,500.00 P3 0.00 NM 1 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>									
15 Multi 09/22/20 09/28/20 Tonight Show									
Channels: KSNC,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon TONITE SHW-NBC< Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/22/20 09/28/20 MTWTF-									
Tonight Show/Jimmy Fallon TONITE SHW-NBC< Start Date			1 10:35p-11:	35pm MIWIF	:30	4 \$560.00 P3	0.00 NM	4	\$2,240.00
TONITE SHW-NBC< Start Date End Date Weekdays MTWTF 4 \$560.00 0.00	Channels: KSNC,KSNG,KS	•	n						
Week: 09/22/20 09/28/20 MTWTF- 4 \$560.00 0.00 16 Multi 09/27/20 09/27/20 Sun NBC Nightly News CM 530-6pm S :30 1 \$1,500.00 P3 0.00 NM 1 \$1,	TONITE SHW-NBC<	Torngrit Orlow/oll/lifty Fallor	•						
Week: 09/22/20 09/28/20 MTWTF 4 \$560.00 0.00 16 Multi 09/27/20 09/27/20 Sun NBC Nightly News CM 530-6pm S :30 1 \$1,500.00 P3 0.00 NM 0.00 NM 0.00 P3 0.00 NM 1 \$40.00 P3 0.00 NM	Start Date End Date	Weekdays Spots/We	eek Rate	Rating				Ī	
Channels: KSNC,KSNG,KSNL,KSNW Sun NBC Nightly News Start Date	Week: 09/22/20 09/28/20								
Sun NBC Nightly News Start Date End Date Weekdays Spots/Week Rate Rating Sun NBC Nightly News Sun NBC Nightly Nightly News Sun NBC Nightly Night	16 Multi 09/27/20 09/27/20	Sun NBC Nightly News CM	1 530-6pm	S	:30	1 \$1,500.00 P3	0.00 NM	1	\$1,500.00
Start Date Week: 09/21/20 End Date O9/27/20 Weekdays Spots/Week Rate Rating No.00 Rating No.00 17 Multi 09/27/20 09/27/20 09/27/20 Meet the Press (AN) CM Meet the Press (AIS) :30 1 \$40.00 P3 0.00 NM 1 \$40.00 P3 0.00	Channels : KSNC,KSNG,KS	•							
Week: 09/21/20 09/27/20 S 1 \$1,500.00 0.00 17 Multi 09/27/20 09/27/20 Meet the Press (AN) CM Meet the Press (AIS :30 1 \$40.00 P3 0.00 NM		Sun NBC Nightly News							
17 Multi 09/27/20 09/27/20 Meet the Press (AN) CM Meet the Press (AIS :30 1 \$40.00 P3 0.00 NM 1 \$40.00 Channels : KSNC,KSNG,KSNL,KSNW Meet the Press (AN) Start Date End Date Weekdays Spots/Week Rate Rating									
Channels : KSNC,KSNG,KSNL,KSNW Meet the Press (AN) Start Date									
Meet the Press (AN) <u>Start Date </u>		\	Meet the P	ress (AlS	:30	1 \$40.00 P3	0.00 NM	1	\$40.00
Start Date End Date Weekdays Spots/Week Rate Rating	Channels : KSNC,KSNG,KS	•							
	Start Date End Date	(,	aak Pata	Pating					
Week: 09/21/20 09/27/20S 1 \$40.00 0.00									

Totals 87 \$50,200.00



125 West 55th St New York, NY 10019

Version: Highlighting Revision 2 Contract # 27065266 Changes as of: 9/29/2020 at 4:49 PM

CPE: 144/150/9179 Flight: 9/22/20 - 9/28/20 Agency: WATERFRONT STRATEGIE Advertiser: Women Vote

3050 K ST NW #100 Product: issue

Washington, DC 20007 Agency Order #: 9943480

> Buyer: Meade, Nicole Salesperson: KELLY JOHNS

202-872-5880

Office: WASHINGTON

Station: KSNW

Market: Wichita

Total Spots: 87 Total CPP: \$0.00 Service: Nielsen

Primary Demo: Adults 35+ Total GRP:

Assistant: KELLY JOHNS Traffic #: A2667309 202-872-5880

Con Type: POLITICAL/VOTE

Total \$: \$50,200.00

Separation:

							9/22 - 9/22	Total	Total		
# Day/Time	DP	Program	Rate	A35P Rating	Len	9/22		Spots	\$	CPP*	GRP*
Tu-F,M 1 5a-6a		KANSAS TODAY 1	\$200.00	0	30	10		10	\$2,000.00	\$0.00	0.0
Tu-F,M 2 6a-7a		KANSAS TODAY 2	\$400.00	0	30	10		10	\$4,000.00	\$0.00	0.0
Tu-F,M 3 7a-8a		TODAY SHW<	\$700.00	0	30	5		5	\$3,500.00	\$0.00	0.0
Tu-F,M REV- 4 8a-9a		TODAY SHW<	\$600.00	0	30	7 ▶ 6		6	\$3,600.00	\$0.00	0.0
Tu-F,M REV- 5 9a-10a		LVE-KELLY&RYAN<	\$340.00	0	30	10 •		9	\$3,060.00	\$0.00	0.0
Tu-F,M 6 12n-12:30p		KSN NEWS-NOON	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
Tu-F,M 7 12:30p-1p		GOOD DY-CARRLL	\$280.00	0	30	5		5	\$1,400.00	\$0.00	0.0
Tu-F,M 8 1p-2p		DAYS-OUR LIVES	\$340.00	0	30	4		4	\$1,360.00	\$0.00	0.0
Tu-F,M 9 3p-4p		ELLEN	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
Tu-F,M 10 4p-4:30p		JEOPARDY TWO	\$600.00	0	30	5		5	\$3,000.00	\$0.00	0.0
Tu-F,M 11 4:30p-5p		JEOPARDY	\$900.00	0	30	5		5	\$4,500.00	\$0.00	0.0
Tu-F,M 12 5p-5:30p		KSN NEWS-5P	\$1,000. 00	0	30	4		4	\$4,000.00	\$0.00	0.0
Tu-F,M 13 6p-6:30p		KSN NEWS-6P	\$1,500. 00	0	30	5		5	\$7,500.00	\$0.00	0.0
Tu-F,M 14 6:30p-7p		WHEEL-FORTNE<	\$2,000. 00	0	30	0		0	\$0.00	\$0.00	0.0
Tu-F,M 15 10p-10:35p		KSN NEWS-10P<	\$1,500. 00	0	30	3		3	\$4,500.00	\$0.00	0.0
Tu-F,M 16 10:35p-11:37p		TONITE SHW-NBC<	\$560.00	0	30	4		4	\$2,240.00	\$0.00	0.0
Su 17 5:30p-6p		NBC NIGHTLY NEWS	\$1,500. 00	0.0	30	1		1	\$1,500.00	\$0.00	0.0
Su 18 1a-2a		MEET THE PRESS	\$40.00	0.0	30	1		1	\$40.00	\$0.00	0.0
·				то	ALS:	87		87	\$50,200.00	\$0.00	0.0



125 West 55th St New York, NY 10019 Contract # 27065266 Changes as of: 9/29/2020 at 4:49 PM Version: Highlighting Revision 2

Washington, DC 20007 Agency Order #: 9943480

Buyer: Meade, Nicole Primary Demo: Adults 35+

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS

 202-872-5880
 202-872-5880

Station: KSNW

Market: Wichita

Service: Nielsen

Office: WASHINGTON

Separation:

Total CPP: \$0.00
Total GRP:

Total Spots: 87

Traffic #: A2667309

Con Type: POLITICAL/VOTE

Total \$: \$50.200.00

Special Instructions

		Order Level Comments
Date/Time	Added by	Comment
09/24/20 2:17 PM	Patty Sparkman	DUE TO SPECIAL REPORT ON 9/23, PLEASE ACCEPT MG OFFER ASAP. THANKS

Competitive Information						
Market Budget:	\$46,380					
KSNW Share:	100%					
Comment:						
	Competitive Unknown					

Daypart Summary								
Day/Time	% Distrib	Spots	Dollars	CPP	GRP			
	100%	87	\$50,200.00	N/A	0.0			
Total	100%	87	\$50,200.00	N/A	0.0			

Monthly Summary								
Month	Spots	Dollars						
2020-Sep	87	\$50,200.00						
Total	87	\$50,200.00						

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/29/20 4:49 PM	KELLY JOHNS	Revised		2	\$-940.00	\$50,200.00	Changes: Total Spots from 89 to 87, Calculated Dollars from \$51,140.00 to \$50,200.00, Total \$ from \$51,140.00 to \$50,200.00, Origuser Entered Dollars to \$51,140.00, User Entered \$ from \$0.00 to \$50,200.00. 2 buylines added or modified.
Makegood 1	9/24/20 2:17 PM	Patty Sparkman	Confirmed	2	3	\$0	\$51,140.00	Changes: Total Spots from 90 to 89. 4 buylines added or modified.
Queued for Electronic Contracting	9/14/20 1:44 PM					\$0	\$0	
Revision	9/14/20 8:53 AM		Confirmed		12	\$0	\$51,140.00	
New	9/14/20 8:34 AM	KELLY JOHNS	New	102		\$51,140.00	\$51,140.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.